



Go for the Greens 2017 Business Development Conference for Women Entrepreneurs

Sponsorship Opportunities

The following standard sponsorship packages are a sampling of what is available. Sponsorships can be tailored to suit your organization's requirements and designed for maximum ROI.

To purchase a standard package or to explore a package customized for your organization, contact us today! Visit www.goforthegreens.org, email info@goforthegreens.org or call us at 407-835-3774.

Emerald Level – \$15,000 **Title Sponsor (4 available)**

Includes top recognition throughout the conference, with host recognition during one event. Choose one:

- 1) Thursday luncheon
 - 2) Friday luncheon
 - 3) Thursday reception
 - 4) Friday fireworks
- Complimentary conference registration for six (6)
 - One (1) hotel upgrade to concierge level for sponsor representative
 - Top placement on banners and signage as Title Sponsor
 - Logo on pre-conference marketing emails and promotional materials as Title Sponsor
 - Company name mentioned in pre-conference social media marketing
 - Company-branded display table in public area at event
 - Joint branding on pre-conference welcome email and welcome letter to attendees
 - Agenda and podium recognition as Title Sponsor
 - Opportunity to address audience as Title Sponsor during featured event
 - Company logo on "gobo" light display during featured event

- Full-page color ad on back cover, inside front cover, or inside back cover of on-site guide
- Logo on home page of website as Title Sponsor
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event
- Opportunity to include two (2) questions on post-conference survey of attendees

PLUS:

- Continued exposure throughout the year
- Opportunity for two (2) articles or one (1) article and one (1) video per year in quarterly electronic newsletter
- Prominent logo placement in quarterly electronic newsletter
- Opportunity to distribute one (1) company-branded research report per year to Go for the Greens mailing list or conduct (1) company-branded webinar per year for Go for the Greens audience

Jade: \$10,000

Official Sponsor (5 available)

Includes recognition throughout the conference, with host recognition during one feature of the event. Choose one:

- 1) Mobile app
- 2) Conference T-shirt
- 3) Speakers and Sponsors Reception
- 4) Power Rounds
- 5) Golf luncheon

- Complimentary conference registration for four (4)
- Placement on banners and signage
- Logo on pre-conference marketing emails and promotional materials
- Company name mentioned in pre-conference social media marketing
- Company-branded display table in public area at event
- Agenda and podium recognition
- Opportunity to address audience during featured event
- Full-page color ad in on-site guide
- Logo on home page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Opportunity for one article per year
- Prominent logo placement on electronic newsletter

Peridot: \$5,000

Event Sponsor (9 available)

Includes recognition throughout the conference, with host recognition during one feature of the event. Choose one:

- 1) Thursday breakfast
 - 2) Friday breakfast
 - 3) Matchmaker Lounge
 - 4) Transportation
 - 5) Keynote speaker – Thursday
 - 6) Keynote speaker – Friday
 - 7) General session – Contracting
 - 8) General session – Sustainability
 - 9) General session – International business
- Complimentary conference registration for two (2)
 - Logo placement on banners and signage
 - Logo on pre-conference marketing emails and promotional materials
 - Company name mentioned in pre-conference social media marketing
 - Agenda and podium recognition
 - Opportunity to address audience during featured event
 - Full-page color ad in on-site guide
 - Logo on home page of website
 - Opportunity to place promotional items in conference bags
 - Opportunity to participate in 2-day procurement matchmaking event
- PLUS:
- Continued exposure through quarterly electronic newsletter
 - Company name mentioned in one (1) article per year
 - Prominent logo placement on electronic newsletter

Kelly: \$3,000

Conference Sponsor (12 available)

Includes host recognition during one feature of the event. Choose one:

- 1) Mary Schnack Award Presentation for service to WBE community
- 2) Go for the Greens Foundation check presentation to cancer survivor
- 3) Health break Thursday
- 4) Health break Friday
- 5) Social media station in lobby of conference

- 6) Putt contest in lobby of conference
- 7) Golf breakfast on Saturday

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Logo on pre-conference marketing emails and promotional materials
- Company name mentioned in pre-conference social media marketing
- Agenda and podium recognition
- Half-page color ad in on-site guide
- Logo on sponsorship page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Logo placement on Sponsors page of electronic newsletter

Hunter: \$2,000 (12 available)

Conference Sponsor

Includes host recognition of one feature of the event. Choose one:

- 1) Breakout session (choose from among 8 topics)
- 2) One (1) room drop of company literature during peak night of conference (marketing flier delivered to each room at host hotel) (sponsor supplies fliers)
- 3) Company-branded lanyard for name badges (sponsor supplies lanyard plus dollars)
- 4) Company-branded conference bags (sponsor supplies bags plus dollars)
- 5) Golf clinic on Saturday
- 6) Golf beverage station on course on Saturday

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Company name mentioned in pre-conference social media marketing
- Agenda and podium recognition
- Half-page color ad in on-site guide
- Logo on sponsorship page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Logo placement on Sponsors page of electronic newsletter

Lime: \$1,000

Conference Sponsor

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Company name mentioned in pre-conference social media marketing
- Half-page color ad in on-site guide
- Logo on website
- Opportunity to participate in 2-day procurement matchmaking event

Olive: \$500

Conference Patron

Includes one (1) of the following (choose one). Note: Does not include conference registration.

- Two (2) 6-foot tables in Go for the Greens marketplace on-site
- Full-page color ad in printed on-site guide
- Sponsorship of special golf event:
 - Women's Longest Drive
 - Men's Longest Drive
 - Closest to the Tee
 - Longest Putt

Khaki: \$300

Conference Patron

Includes one (1) of the following (choose one). Note: Does not include conference registration.

- One (1) 6-foot table in Go for the Greens marketplace on-site
- Half-page color ad in printed on-site guide
- Literature insert in conference bag

St. Augustine: \$250

Golf Patron

Includes one (1) of the following (choose one). Note: Does not include conference registration or golf registration. Half of proceeds are donated to Rally for the Cure.

- Company logo on one (1) golf hole sign plus electronic golf cart GPS (as available)
- Company name or recipient's name on customized pink golf pin flag

****NEW for 2017****

Sponsor an Attendee!

\$1,000

- Full scholarship conference registration for one (1) WBE attendee. *Note: Sponsorship includes registration for attendee only and not donor.*
- Sponsorship benefits equal to level of commitment (i.e., Peridot for \$5,000 for five attendees) or the following benefits for a one-attendee commitment:
 - Logo placement on banners and signage
 - Company name mentioned in pre-conference social media marketing
 - Half-page color ad in on-site guide
 - Logo on website
 - Opportunity to participate in 2-day procurement matchmaking event

****NEW for 2017****

Sponsor a Protege!

\$1,000

- Full scholarship conference registration for one (1) attendee of the young leaders mentorship program for sophomores in high school to sophomores in college. *Note: Sponsorship includes registration for attendee only and not donor.*
- Sponsorship benefits equal to level of commitment (i.e., Peridot for \$5,000 for five attendees) or the following benefits for a one-attendee commitment:
 - Logo placement on banners and signage
 - Company name mentioned in pre-conference social media marketing
 - Half-page color ad in on-site guide
 - Logo on website
 - Opportunity to participate in 2-day procurement matchmaking event