



## **Go for the Greens 2016**

Business Development Conference for Women Entrepreneurs

### **Sponsorship Opportunities**

*The following standard sponsorship packages are a sampling of what is available. Sponsorships can be tailored to suit your organization's requirements and designed for maximum ROI.*

*To purchase a standard package or to explore a package customized for your organization, contact us today! Visit [www.goforthegreens.org](http://www.goforthegreens.org), email [info@goforthegreens.org](mailto:info@goforthegreens.org) or call us at 407-835-3774.*

#### **Emerald Level – \$15,000**

##### **Title Sponsor (4 available)**

*Includes top recognition throughout the conference, with host recognition during one event. Choose one:*

- 1) Thursday luncheon
- 2) Friday luncheon
- 3) Thursday reception
- 4) Friday fireworks

- Complimentary conference registration for six (6)
- One (1) hotel upgrade to concierge level for sponsor representative
- Top placement on banners and signage as Title Sponsor
- Logo on pre-conference marketing emails and promotional materials as Title Sponsor
- Company name mentioned in pre-conference social media marketing
- Company-branded display table in public area at event
- Joint branding on pre-conference welcome email and welcome letter to attendees

- Agenda and podium recognition as Title Sponsor
- Opportunity to address audience as Title Sponsor during featured event
- Company logo on “gobo” light display during featured event
- Full-page color ad on back cover, inside front cover, or inside back cover of on-site guide
- Logo on home page of website as Title Sponsor
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event
- Opportunity to include two (2) questions on post-conference survey of attendees

PLUS:

- Continued exposure throughout the year
- Opportunity for two (2) articles or one (1) article and one (1) video per year in quarterly electronic newsletter
- Prominent logo placement in quarterly electronic newsletter
- Opportunity to distribute one (1) company-branded research report per year to Go for the Greens mailing list or conduct (1) company-branded webinar per year for Go for the Greens audience

**Jade: \$10,000**

**Official Sponsor** (5 available)

*Includes recognition throughout the conference, with host recognition during one feature of the event. Choose one:*

- 1) Mobile app
- 2) Conference T-shirt
- 3) Speakers and Sponsors Reception
- 4) Power Rounds
- 5) Golf luncheon

- Complimentary conference registration for four (4)
- Placement on banners and signage
- Logo on pre-conference marketing emails and promotional materials
- Company name mentioned in pre-conference social media marketing
- Company-branded display table in public area at event
- Agenda and podium recognition
- Opportunity to address audience during featured event
- Full-page color ad in on-site guide
- Logo on home page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Opportunity for one article per year
- Prominent logo placement on electronic newsletter

**Period: \$5,000**

**Event Sponsor (9 available)**

*Includes recognition throughout the conference, with host recognition during one feature of the event. Choose one:*

- 1) Thursday breakfast
  - 2) Friday breakfast
  - 3) Matchmaker Lounge
  - 4) Transportation
  - 5) Keynote speaker – Thursday
  - 6) Keynote speaker – Friday
  - 7) General session – Contracting
  - 8) General session – Sustainability
  - 9) General session – International business
- Complimentary conference registration for two (2)
  - Logo placement on banners and signage
  - Logo on pre-conference marketing emails and promotional materials
  - Company name mentioned in pre-conference social media marketing
  - Agenda and podium recognition
  - Opportunity to address audience during featured event
  - Full-page color ad in on-site guide
  - Logo on home page of website
  - Opportunity to place promotional items in conference bags
  - Opportunity to participate in 2-day procurement matchmaking event
- PLUS:
- Continued exposure through quarterly electronic newsletter
  - Company name mentioned in one (1) article per year
  - Prominent logo placement on electronic newsletter

**Kelly: \$3,000**

**Conference Sponsor (12 available)**

*Includes host recognition during one feature of the event. Choose one:*

- 1) Mary Schnack Award Presentation for service to WBE community
- 2) Go for the Greens Foundation check presentation to cancer survivor
- 3) Health break Thursday
- 4) Health break Friday
- 5) Social media station in lobby of conference
- 6) Putt contest in lobby of conference
- 7) Golf breakfast on Saturday

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Logo on pre-conference marketing emails and promotional materials
- Company name mentioned in pre-conference social media marketing
- Agenda and podium recognition
- Half-page color ad in on-site guide
- Logo on sponsorship page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Logo placement on Sponsors page of electronic newsletter

**Hunter: \$2,000 (12 available)**

**Conference Sponsor**

*Includes host recognition of one feature of the event. Choose one:*

- 1) Breakout session (choose from among 8 topics)
- 2) One (1) room drop of company literature during peak night of conference (material delivered to each room at host hotel)
- 3) Company-branded lanyard for name badges
- 4) Company-branded conference bags
- 5) Golf clinic on Saturday
- 6) Golf beverage station on course on Saturday

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Company name mentioned in pre-conference social media marketing

- Agenda and podium recognition
- Half-page color ad in on-site guide
- Logo on sponsorship page of website
- Opportunity to place promotional items in conference bags
- Opportunity to participate in 2-day procurement matchmaking event

PLUS:

- Continued exposure through quarterly electronic newsletter
- Logo placement on Sponsors page of electronic newsletter

**\*\*NEW for 2016\*\***

**Ivy: \$1,000 increments**

**Attendee Sponsor**

- Full scholarship conference registration for one (1) WBE attendee per \$1,000
- Sponsorship benefits equal to level of commitment (i.e., Peridot for \$5,000 for five attendees) or the following benefits for a one-attendee commitment:
  - Logo placement on banners and signage
  - Company name mentioned in pre-conference social media marketing
  - Half-page color ad in on-site guide
  - Logo on website
  - Opportunity to participate in 2-day procurement matchmaking event

**Lime: \$1,000**

**Conference Sponsor**

- Complimentary conference registration for one (1)
- Placement on banners and signage
- Company name mentioned in pre-conference social media marketing
- Half-page color ad in on-site guide
- Logo on website
- Opportunity to participate in 2-day procurement matchmaking event

**Olive: \$500**

**Conference Patron**

*Includes one (1) of the following (choose one). Note: Does not include conference registration.*

- Two (2) 6-foot tables in Go for the Greens marketplace on-site
- Full-page color ad in printed on-site guide
- Sponsorship of special golf event:
  - Women's Longest Drive

- Men's Longest Drive
- Closest to the Tee
- Longest Putt

**\*\*\*New for 2016\*\*\***

**Khaki: \$300**

**Conference Patron**

*Includes one (1) of the following (choose one). Note: Does not include conference registration.*

- One (1) 6-foot table in Go for the Greens marketplace on-site
- Half-page color ad in printed on-site guide
- Literature insert in conference bag

**St. Augustine: \$250**

**Golf Patron**

*Includes one (1) of the following (choose one). Note: Does not include conference registration or golf registration. Half of proceeds are donated to Rally for the Cure.*

- Company logo on one (1) golf hole sign plus electronic golf cart GPS (as available)
- Company name or recipient's name on customized pink golf pin flag