ANNUAL CONFERENCE
TOGETHER WE THRIVE IN 2025!
September 25-27
EARLY CONFERENCE AGENDA

(This is an early look at the 2025 conference agenda. A more detailed agenda is in the planning stages.)

Wednesday, September 24

- Speakers and Sponsors Reception (invitation only)

Thursday, September 25

- Registration Opens
- Networking Breakfast
- Welcome
- Keynote **Thriving in the Seller's Seat: Pitch Smarter, Close Faster** withChala Dincoy, CEO and Founder, The Repositioning Expert
- **Presentation: From Sourcing Pros to Golf Pros?**
- **Thriving Together Globally**
- **NEW: Cross-Border Connections**
- Concierge Connections and Table Talk Chats
- Go for the Greens Marketplace
- Happy Feet Happy Hour

Friday, September 26

- Registration
- Networking Breakfast
- Mentoring Experience
- **Lime Lites** (Success Stories)
- Concierge Connections and Table Talk Chats
- **Fireside Chat: Policy Update – Thriving in Today's Business Environment**
- **Golf Lesson: Thriving on the Course**
- Go for the Greens Marketplace
- **NEW: Together We Win! A Scavenger Hunt Around the World (EPCOT)**
- Fireworks

Saturday, September 27

- Transportation to and from the Golf Course
- Golf Experience
    - 18-hole Scramble Tournament
    - Golf Clinic and Putting Green Contest
- **Awards Banquet and Golf Event Wrap-Up**
- **Mentee Report-Out: Hear from the Next Generation**